



Outdoor Specifier Incentive Program

REGISTER, SPECIFY, DELIVER, AND EARN

Specifier will receive an incentive rebate equal to 10% of the current UMRP price for each major Sub-Zero and Wolf appliance sold to the builder or homeowner. Products purchased in the Outdoor Specifier incentive are eligible for all active consumer rebates and incentives.

GUIDELINES

- Outdoor Specifier Incentive MUST be approved and signed by Sub-Zero Group West management after an in-person meeting among the builder, the selling dealer, and the Sub-Zero Group West Territory Sales Manager (SZGW TSM). This must be completed prior to submitting any invoices for incentive payment consideration.
- Packages must include both Sub-Zero and Wolf products to qualify. Outdoor packages that are not full Sub-Zero and Wolf DO NOT qualify for the Outdoor Specifier Incentive.
- Specifier must submit qualifying invoices within 30 days of delivery for each order to your SZGW Territory Sales Manager to qualify. All invoices must list the selling dealer as well as each unit and serial number individually.
- Minimum unit qualifications: 15 serialized units in a 12-month period.
- The 12-month period begins from the dealer's first invoice date to the specifier/builder/homeowner for product.
- Accessories such as doors/drawers, covers, delivery, installation, taxes, and all other charges do not qualify for incentive payout. Only serialized major products qualify for incentive payout.
- The Outdoor Specifier Incentive expires one year from the first invoice from the dealer to the builder. The dealer and builder must sign a new contract for each successive 12-month period.
- Specifier must submit qualifying invoices within 30 days of delivery for each order to your SZGW Territory Sales Manager to qualify. All invoices must list the selling dealer as well as each unit and serial number individually.



A Higher Standard™



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INCENTIVE PAYOUT DETAILS

Outdoor Specifier Incentive Program payouts will occur promptly after supporting invoices for sale of a minimum of 15 major units are received by Sub-Zero Group West. Please allow up to four weeks for payment to process and check to be received. Please also remember, a current W-9 form must be on file to issue payment.

Outdoor Specifier Company Name _____

Contact Name _____

Contractor License Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Outdoor Specifier Signature Date

Sub-Zero Group West V.P. Sales Date

Territory Sales Manager Signature Date

The Outdoor Specifier Incentive is a regional incentive offered by Sub-Zero Group West and therefore is only available in the following counties: Los Angeles, San Diego, Orange, Ventura, Riverside, San Bernardino, Kern, Santa Barbara, and San Louis Obsipo